



EDEN CARE
COMMUNITIES

Eden Care Communities

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www.edencarecommunities.com

Eden Care Communities Annual Fundraising Gala 2017 Sponsorship Prospectus

Celebrating Our 11th Anniversary
on Friday, December 8, 2017

A Gala Fundraiser in support of
Eden Care Communities

Alan Stephen, CEO
Eden Care Communities
Regina, Saskatchewan
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Introduction

Eden Care Communities is a charitable housing and health care provider located in Regina. We provide safe, secure, and affordable housing to seniors and low income, vulnerable adults, as well as operate a long term care facility as an affiliate of the Regina Qu'Appelle Health Region. We provide housing and services to approximately 400 residents.

We follow the Eden Alternative™ philosophy of care throughout all of our sites. The Eden Alternative™ philosophy encourages those we care for and their care partners (our employees) to work together to make the best possible decisions – those that are in the best interests of those we care for.

We believe that the best care practices are not only person centered but also person directed; we give our residents every opportunity to participate in their own care, making decisions on how they live their lives.

Each year we host a Gala Fundraising Event. Proceeds are used for improving the quality of life and providing better care and services in our charitable organizations. This year marks our 11th Annual Gala Event and features an intimate evening with the Regina Symphony Orchestra.

This is your invitation to participate in the 2017 Annual Fundraising Gala and to be part of something very special. In the last year:

- The Regina Lutheran Home provided 62 Long-Term care spaces in Regina, with a focus on person centered and person directed care, through The Eden Alternative™
- Broadway Terrace provided housing and care to over 160 seniors in Regina, along with 15 personal care home spaces within Harvest Haven
- Milton Heights provided Affordable and Supportive Housing to 135 low income households in Regina
- The Eden Care Suites provided Assisted Living to 25 senior households in Regina
- Eden Care Health introduced Foot Care Services to our homes, other care sites and the community, in addition to our Home Care services provided in Regina
- Saplings Early Learning Child Care Centre made a difference in the lives of 20 children by providing additional licensed spaces for toddlers and pre-schoolers in the NE Regina Area
- The Community Day & Wellness Program provided socialization, meaningful activity, and daily respite for caregivers, providing 20 spaces to the community.

The Eden Care Communities Foundation is a Registered Charity (BN 81757 7927 RR 0001). For more information on Eden Care Communities and the people we serve, please visit us at: www.edencare.ca.



Title Eden Sponsor \$8,500

Thank you for considering the Title Sponsor Category. This is the highest level of support, and provides the most recognition of sponsorship. The Gala Event will carry your company's name, and you will also receive the following benefits:

- Logo will be displayed to reflect Title status
- Opportunity to appear on interviews with Eden Care CEO and/or Gala Chair
- Logo and name recognition on all marketing material and media opportunities
- Logo recognition on prominent signage and/or video screens displayed at the Gala Event
- Recognition of Sponsorship in Eden Care Communities Newsletter
- Opportunity to promote the program in your business and advertising
- One (1) Table of ten in a prominent location for dinner at the Gala Event Dinner including ten free drink vouchers
- Opportunity to bring greetings to attendees
- Opportunity to provide a Gift item to all attendees (can be branded, at Sponsor's cost)
- Receive a one-of-a-kind Eden Care Communities Fundraising Gala memento in recognition of your sponsorship support
- Logo recognition in post-event thank-you ad



Community Partner Level \$5,000

Thank you for considering the Community Partner level of sponsorship. This level recognizes major supporters of Eden Care Communities, and provides five categories to choose from:

- Dinner Sponsor
- Entertainment Sponsor
- Grand Prize Sponsor
- Games Sponsor
- Resident Table Sponsor

In addition to recognition of support at the Gala Event, you will also receive the following:

- Logo and name recognition on all marketing material and media opportunities
- Logo recognition on prominent signage and/or video screens displayed at the Gala Event
- Acknowledgement of sponsorship by emcee as sponsor by category
- One (1) Table of ten in a prominent location for dinner at the Gala Event Dinner including ten free drink vouchers
- Receive a one-of-a-kind Eden Care Communities Fundraising Gala memento in recognition of your sponsorship support
- Logo recognition in post-event thank-you ad



Innovation Partner Level

\$2,500

Thank you for considering the Innovation Partner level of sponsorship. This level recognizes major supporters of Eden Care Communities, and provides the following benefits:

- Logo and name recognition on social media sites
- Logo recognition on prominent signage and/or video screens displayed at the Gala Event
- Acknowledgement of sponsorship by emcee
- One (1) Table of ten at the Gala Event Dinner including ten free drink vouchers
- Receive a one-of-a-kind Eden Care Communities Fundraising Gala memento in recognition of your sponsorship support
- Logo recognition in post-event thank-you ad



Empowering Partner Level \$1,000

Thank you for considering the Inspiration Partner level of sponsorship. This level recognizes supporters of Eden Care Communities, and provides the following benefits:

- Logo and name recognition on social media sites
- Logo recognition on prominent signage and/or video screens displayed at the Gala Event
- Acknowledgement of sponsorship by emcee
- Two (2) Seats at the Gala Event Dinner including two free drink vouchers
- Receive a one-of-a-kind Eden Care Communities Fundraising Gala memento in recognition of your sponsorship support



Passion Partner Level (Gift in Kind)

Thank you for considering the Empowering Partner level of sponsorship. This level recognizes supporters of Eden Care Communities. Gift in Kind areas may include:

- Floral Arrangements
- Centerpieces
- Decorations
- Gift Baskets and Door Prize Items
- Dinner Wine
- Incentive / Gift Items for attendees
- Auction Items
- Printing / Advertising
- Signage
- Media

Recognition is based on level of contribution, and includes the following:

- Logo and name recognition on social media sites
- Logo recognition on prominent signage and/or video screens displayed at the Gala Event
- Acknowledgement of sponsorship by emcee
- Benefits from above sponsorship levels, depending on level of contribution



Program

Reception

Conexus Arts Centre – Convention Hall
200 Lakeshore Drive, Regina, SK
6:00 to 6:30 pm

Welcome & Invocation

6:50 pm

Dinner

7:00 pm

**Regina Symphony Orchestra to perform
throughout the evening**

Games & Silent Auction

Close at 9:30pm



Contacts

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